

“PREMIER CRU TEST” REGULATIONS

ARTICLE 1. – Organising company

CAUDALIE SAS, a company with its registered office at 6 Place de Narvik, 75008 Paris, registered under number 398 360 123, represented by Mathilde THOMAS (hereinafter “CAUDALIE”), is organising a test on consumer volunteers of one CAUDALIE product, named: Premier Cru The Serum – 10 mL (hereinafter the “Test”).

This test is being organised to introduce these consumer volunteers to the product and collect their opinions about the products on the www.caudalie.com website, under the terms and conditions of these regulations (hereinafter the “Test”).

ARTICLE 2. - Conditions of participation

The Test is open to anyone of legal age residing in one of the following countries: Germany, Belgium, Spain, France, Italy, the Netherlands, Switzerland, Poland, Portugal, the United Kingdom, Greece.

Participation in the Test is free and without obligation to purchase. Only one entry per person is accepted.

Participation in the Test implies acceptance of these Rules. Participants are responsible for the accuracy of the data provided.

From the 8th October (6pm, Paris, France time) to the 10th November, 2025 (11:59pm, Paris, France time), the Test will be communicated via a sponsored post on Facebook, and a sponsored post and story on Instagram to CAUDALIE subscribers and via the Caudalie Newsletter to MYCAUDALIE members.

Interested parties (hereinafter the “**Participants**”) will click on the Facebook post, the Instagram post or story or the Caudalie newsletter and will be redirected to the www.caudalie.com page dedicated to the Test. On this page, interested parties must first answer the following questionnaire:

- First name
- Last name
- E-mail address
- Full postal address (including postal code, city and country)
- Telephone number

QUESTION 1 of 5:

When you choose a skincare product, what concern do you treat as a priority?

- Lack of radiance, dark spots
- Lack of firmness, elasticity
- Fine lines, wrinkles
- Hydration and comfort
- Blemishes, spots, blackheads

QUESTION 2 of 5:

Where do you prefer to buy your skincare products?

- Pharmacies or health and beauty stores
- Perfume stores
- Retailers
- Supermarkets
- The brand's store

- Online

QUESTION 3 of 5:

Do you use a serum as part of your beauty routine?

- Yes
- No

QUESTION 4 of 5:

How old are you?

- Under 25 years old
- 25 to 34 years old
- 35 to 44 years old
- 45 to 54 years old
- 55 to 65 years old
- 65 and over

QUESTION 5 of 5:

Are you likely to leave a review about a product?

- Yes
- No

Participants will have until 10th November 2025 (11:59pm, Paris, France time) to complete the questionnaire.

Participation in the Test does not guarantee selection, nor does it give rise to any legal claim or compensation.

CAUDALIE will select 12 000 people to participate in the Test on the basis of the above questionnaire or information provided by MYCAUDALIE members (hereinafter the "Testers"). The 12 000 testers will be geographically selected as follows:

- Germany: 708 testers
- Belgium: 497 testers (FR) 567 (NL)
- Spain: 1 417 testers
- France: 3 427 testers
- Switzerland: 248 testers (FR) 248 testers (DE)
- Italy: 1 700 testers
- Netherlands: 354 testers
- Poland: 142 testers
- Portugal: 850 testers
- United Kingdom: 1 417 testers
- Greece: 425 testers

Testers will be informed by email that they have been selected.

Testers will receive a travel size product during the month of December 2025 at the mailing address provided during registration, along with information on the product and how to use it recommended by Caudalie.

Testers will receive an email in January 2026 to publish a "post-test" review if they want to.

ARTICLE 3. – Personal data protection policy

For more information, please see:

- For France: <https://fr.caudalie.com/personal-data-cookies-fr/>
- For Germany: <https://de.caudalie.com/personal-data-cookies-de/>
- For Italy: <https://it.caudalie.com/personal-data-cookies-it/>

- For United Kingdom: <https://uk.caudalie.com/personal-data-cookies-en/>
- For Spain: <https://es.caudalie.com/personal-data-cookies-es/>
- For FR Belgium: <https://be.caudalie.com/personal-data-cookies-fr/>
- For NL Belgium: <https://be-nl.caudalie.com/personal-data-cookies-nl/>
- For Portugal: <https://pt.caudalie.com/personal-data-cookies-pt/>
- For Poland: <https://pl.caudalie.com/personal-data-cookies-pl/>
- For Netherlands: <https://nl.caudalie.com/personal-data-cookies-nl/>
- For FR Switzerland: <https://ch-fr.caudalie.com/personal-data-cookies-fr/>
- For DE Switzerland: <https://ch-de.caudalie.com/personal-data-cookies-de/>
- For Greece: <https://gr.caudalie.com/prosopica-dedomena-cae-cookies>

ARTICLE 4. – Limitation of liability

CAUDALIE reserves the right to shorten, extend, modify or cancel the Test, in particular with regard to the designation of Testers and attribution of product(s), if circumstances so require, at its sole discretion and without prior notice, particularly in the event of force majeure or circumstances beyond its control (including but not limited to supply issues, logistics constraints, or regulatory changes) and without liability or entitlement to compensation of any kind on the part of Participants.

In addition, it may not be held liable in the event of the occurrence of events that constitute force majeure or a fortuitous event beyond its control, notably depriving Participants of the possibility of participating in the game and/or depriving the Testers of the benefit of their product(s). Any additional cost required to take possession of the product shall be borne entirely by the Tester, who may not claim any financial compensation from CAUDALIE.

It is understood that the Test is in no way sponsored, managed or sponsored by Instagram or Facebook. Under no circumstances will Instagram or Facebook be liable to Participants in the event of litigation.

CAUDALIE reminds Participants of the characteristics and limits of the Internet network and declines all responsibility for the consequences of their connection to the Instagram and Facebook social networks. And in particular the responsibility of CAUDALIE can in no case be retained in case of problems of routing or loss of postal or electronic mail.

More particularly, CAUDALIE shall not be held liable for any damage, material or immaterial, caused to Participants, their computer equipment and the data stored therein and the consequences that may arise therefrom on their personal or professional activity.

CAUDALIE's liability shall not be incurred in the event of delay or damage resulting from postal or carrier services.

ARTICLE 5. – Allergies

The Participants agree to read carefully the INCI list of ingredients shown on the product page on the website www.caudalie.com.

The Tester agree to read carefully the INCI list of ingredients shown on the parcel and ensure that it is not allergic to any of the ingredients contained in the product before applying it.

ARTICLE 6. - Applicable law and jurisdiction

These regulations are subject to French law.

CAUDALIE and the Participants agree to attempt to resolve amicably any dispute that may arise in connection with this Test.

Failing an amicable resolution, any dispute shall be subject to the exclusive jurisdiction of the courts within the jurisdiction of the Court of Appeal of Paris.